

FOR IMMEDIATE RELEASE

Contact: Alan Richardson, Director of Workforce Programs, (505) 473-5831

## **Northern Area One Stops Generate Nearly \$40 Million in Economic Impact for Northern New Mexico**

**Santa Fe, New Mexico. June 15, 2007.** The Northern Area Workforce Development Board, SER Jobs for Progress, Inc., and the New Mexico Workforce Connection, Northern Area, have joined forces to generate more jobs and quality employees for Northern New Mexico's workforce. To date, their 10 Northern Area One Stops have assisted placing more than 300 Northern New Mexico residents in jobs generating an economic impact of nearly \$40 million in Northern New Mexico in less than one year.

The One Stop system is designed to assist both job seekers and employers by providing a goldmine of free career training and recruitment services. At the close of this program year, the Northern Area One Stops have finished strong: Participants and employers have benefited from such services as free WIA orientations, computer skills workshops, job search clubs, employer presentations, job fairs, rapid response meetings, job referrals, customized employer training, on-the-job training, and soft skills training.

The Northern Area One Stops are looking forward to another solid program year in 2007 and are positioned to continue to generate a strong economic presence throughout the state. To learn more about the New Mexico Workforce Connection's myriad career development and placement services, please call (505) 473-5831.

### ***About the New Mexico Workforce Connection, Northern Area***

The New Mexico Workforce Connection, Northern Area, is funded by the Northern Area Local Workforce Development Board. Their 10 fully accessible One Stops are located in Santa Fe, Espanola, Los Alamos, Taos, Las Vegas, Mora, Raton, Farmington, Gallup, and Grants. The One Stops are staffed by career development specialists to offer free career and placement services to unemployed and dislocated workers in the 10-county area.